# Form **990**

Internal Revenue Service

## **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

e (except black lung

► The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

OMB No 1545-0047

<u>A I</u>	or the	2011 calendar year, or tax year beginning AUG 1, 2011 and	ending J	UL 31, 2012				
В	Check if	C Name of organization		D Employer identific	cation number			
	Addres	EDUCATIONAL INFORMATION CORPORATION						
	Name Change			56-1	061859			
	Initial		Room/suite					
	Termin	P.O. BOX 828		919-556-5178				
	Ameno	City or town, state or country, and ZIP + 4		G Gross receipts \$ 1,814,583.				
	Application	WAKE FURESI, NC 2/366		H(a) Is this a group re	eturn			
	Pendin	F Name and address of principal officer DEBORAH S. PROCTOR		for affiliates?	Yes X No			
		PO BOX 828 , WAKE FOREST, NC 27588		H(b) Are all affiliates inc	luded? Yes No			
1_	Гах-ехе	empt status X 501(c)(3) 501(c)( )◀ (insert no.) 4947(a)(1) o	or 527	If "No," attach a	list (see instructions)			
		e: ► THECLASSICALSTATION.ORG		H(c) Group exemption	n number 🕨			
		organization: X Corporation Trust Association Other ►	L Year	of formation: 1974 N	State of legal domicile: NC			
Pa	art I	Summary						
ě		Briefly describe the organization's mission or most significant activities. ${\hbox{{\bf TO}}\ {\hbox{{\bf D}}}}$						
Governance	1 '	INFORMATION, INCLUDING EXPANDING THE COM						
ern	1	Check this box 🕨 🔛 if the organization discontinued its operations or dispos	sed of more	than 25% of its net as	sets			
Š	1	Number of voting members of the governing body (Part VI, line 1a)		3	3			
ಷ	1	Number of independent voting members of the governing body (Part VI, line 1b)		4	1			
ies	1 -	Total number of individuals employed in calendar year 2011 (Part V, line 2a)		5	30			
Activities &	1	Total number of volunteers (estimate if necessary)		6_	150			
Ac	1	Total unrelated business revenue from Part VIII, column (C), line 12		7a	0.			
	<u>b</u> _	Net unrelated business taxable income from Form 990-T, line 34		7b	0.			
Revenue		Control of the AVIII for the	_	Prior Year	Current Year			
	1	Contributions and grants (Part VIII, line 1h) Program service revenue (Part VIII, line 2g)	7  -	2,048,435. 172,143.	1,600,573. 197,978.			
	1	T. Z.	ပ္ကု	14,052.	9,466.			
æ	10	Investment income (Part VIII, column (A), lines 3, 4 and 7d) Other revenue (Part VIII, column (A), lines 5, 6d, 80,00, 10c, and 916) 2014	31 H	89,516.	6,566.			
	11 12	Total revenue (Part Viti, column (A), lines 5, 80, 80, 90, 100, and 41e) 2.014  Total revenue - add lines 8 through 11 (must equal Part VIII—column (A), line 12) 0	<u>ام</u>	2,324,146.	1,814,583.			
	13	Grants and similar amounts paid (Part IX, column (A), lines (3) EN, UT	<u>il                                     </u>	9,701.	0.			
2014		Benefits paid to or for members (Part IX, column (A), line 4)	7	0.	0.			
	1	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	<b>-</b>	1,062,963.	969,955.			
anses es		Professional fundraising fees (Part IX, column (A), line 11e)		0.	50.			
e e		Total fundraising expenses (Part IX, column (D), line 25) 327, 4	50.					
ZÃ ŽŽ		Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		906,321.	912,477.			
	i i	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)		1,978,985.	1,882,482.			
a u	19	Revenue less expenses Subtract line 18 from line 12		345,161.	<67,899.>			
See Gor			Be	ginning of Current Year	End of Year			
seks	20	Total assets (Part X, line 16)		6,966,460.	6,898,561.			
سريو		Total liabilities (Part X, line 26)		0.	0.			
	22	Net assets or fund balances Subtract line 21 from line 20		6,966,460.	6,898,561.			
	art II	Signature Block						
Und	er pena	lties of perjury, I declare that I have examined this return, including accompanying schedule	s and statem	ents, and to the best of m	y knowledge and belief, it is			
true	, correc	t, and complete. Declaration of prepares (other than officer) is based on all information of wh	nich preparer	has any knowledge.				
Sig	n	Signature of Officer		Date	1/12			
Her	e	DEBORAH S. PROCTOR, PRESIDENT	1911	/// 5				
Type or print name and title    Print/Type preparer's name   Preparer's signature   Date   Check   PTIN								
		PTIN						
Paid		DAVID BOYCE		12/9//3 self-employe				
	Parer	Firm's name KOONCE, WOOTEN & HAYWOOD, LLP		Firm's EIN	56-0517823			
use	Only	Firm's address P. O. BOX 17806		Dhana = 0	10 702 0265			
Mari	utha I	RALEIGH, NC 27619-7806		Prione no. 9	19-782-9265 X Yes No			
1222	01.01.0	S discuss this return with the preparer shown above? (see instructions)	nne	· <del>-</del>	X Yes No Form <b>990</b> (2011)			

Form	990 (2011) EDUCATIONAL INFORMATION CORPORATION 56-1061	<u> 359</u>	Page 2
Par	t III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response to any question in this Part III		$\mathbf{x}$
1	Briefly describe the organization's mission:		
·	TO DISSEMINATE EDUCATIONAL INFORMATION, INCLUDING EXPANDING THE		
	COMMUNITY OF CLASSICAL MUSIC LOVERS BY SHARING ACCESSIBLE CLASS	ICAL	
		UCATE	,
		JCKIL	
	AND ENGAGE OUR AUDIENCE WITH INFORMED ANNOUNCERS, PROGRAMS AND		
	Did the organization undertake any significant program services during the year which were not listed on		<del></del> 1
	the prior Form 990 or 990-EZ?	lYes	X No
	If "Yes," describe these new services on Schedule O		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes [	X No
	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by ex-	oenses	
7	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and alloc		
		ations to	
	others, the total expenses, and revenue, if any, for each program service reported	204 5	
4a		204,5	
	OPERATION OF NOT-FOR-PROFIT, NON-COMMERCIAL, EDUCATIONAL, FCC L	ICENS	ED_
	FM RADIO STATION AND OTHER FCC LICENSED EDUCATION BROADCAST OPE	RATIC	NS,
	FOR THE AREA OF CENTRAL NORTH CAROLINA AND SOUTHSIDE VIRGINIA.	WE M	IAKE
	OUR PROGRAMMING AVAILABLE TO OTHER PUBLIC BROADCASTING OUTLETS		
	THROUGHOUT NORTH AMERICA (RADIO STATIONS AND CABLE TELEVISION S	VSTEN	(2)
	WITHOUT CHARGE. WE MAKE OUR PROGRAMMING AVAILABLE TO HOME SATE		
	SYSTEMS THROUGHOUT NORTH AMERICA WITHOUT CHARGE. OUR PROGRAMMI		<u> </u>
	ALSO AVAILABLE AROUND THE WORLD AT NO CHARGE VIA STREAMING ON T		
	INTERNET. GRANTS ARE MADE TO NON-PROFIT ORGANIZATION WHICH ASS	ISTE	
	WCPE AND PARALLEL ITS MISSION.		
4b	(Code ) (Expenses \$ including grants of \$ ) (Revenue \$)		<u> </u>
70	(Code) (Expenses \$ including grants of \$) (Revenue \$		
		-	
4c	(Code) (Expenses \$ including grants of \$) (Revenue \$		)
		-	
		<del></del>	
			<del></del>
			<del>-</del>
4d	Other program services (Describe in Schedule O)		
	(Expenses \$ including grants of \$ ) (Revenue \$		
4e_	Total program service expenses ► 1,220,678.		
		Form 99	<b>0</b> (2011)

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A .	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			,,,
	public office? If "Yes," complete Schedule C, Part I	3_		<u> </u>
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	_		<b></b>
	during the tax year? If "Yes," complete Schedule C, Part II	4		<u> X</u>
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	_		<b>.</b>
_	similar amounts as defined in Revenue Procedure 98 197 If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
_		- 6		A
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
۰	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	<b>:</b>		
8	Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide			
•	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		x
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	_X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			۱.,
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c	<u> </u>	<u> </u>
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	11d	x	
_	Part X, line 16? If "Yes," complete Schedule D, Part IX  Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	110		
•	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	1	х
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	-	<u> </u>
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			,,
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	ļ	X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	47		x
40	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I  Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	17	-	A
18	1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	''		
.5	complete Schedule G, Part III	19		х
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

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Х

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If "Yes," complete Schedule R, Part V, line 2

Note. All Form 990 filers are required to complete Schedule O

Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?

Did the organization conduct more than 5% of its activities through an entity that is not a related organization

and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?

Par	Statements Regarding Other IRS Filings and Tax Compliance  Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	-		
b	Enter the number of Forms W-2G included in line 1a Enter -0· if not applicable 1b 0	l		ı
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			1
	(gambling) winnings to prize winners?	1c	X	
2a	Enter the number of employees reported on Form W·3, Transmittal of Wage and Tax Statements,			1
	filed for the calendar year ending with or within the year covered by this return 2a 30			ì
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			1
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За		<u>X</u>
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	$\longrightarrow$	X
b	If "Yes," enter the name of the foreign country ▶			
	See instructions for filing requirements for Form TD F 90 22 1, Report of Foreign Bank and Financial Accounts			
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	<u>5b</u>		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			47
	any contributions that were not tax deductible?	6a		_X_
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	.		
_	were not tax deductible?	6b	-	<del></del> -
7	Organizations that may receive deductible contributions under section 170(c).	ا ۔		v
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X
	If "Yes," did the organization notify the donor of the value of the goods or services provided?  Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	7b		
С	to file Form 8282?	7c		х
а	If "Yes," indicate the number of Forms 8282 filed during the year			
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
-	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	-	
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			
_	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter			
а	Gross income from members or shareholders 11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O			ĺ
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			ĺ
	Enter the amount of reserves on hand			<u> </u>
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	990 (	
		FORM		

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response

	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule (	O See	nstructions				
	Check if Schedule O contains a response to any question in this Part VI					X	
Sec	tion A. Governing Body and Management						
					Yes	No	
1a	Enter the number of voting members of the governing body at the end of the tax year	1a		3			
	If there are material differences in voting rights among members of the governing body, or if the governing						
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O		1				
b	Enter the number of voting members included in line 1a, above, who are independent	1b		L			
2	2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other						
	officer, director, trustee, or key employee?			2		X	
3	Did the organization delegate control over management duties customarily performed by or under t	he dire	ct supervision				
	of officers, directors, or trustees, or key employees to a management company or other person?			3		X	
4	4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?						
5	Did the organization become aware during the year of a significant diversion of the organization's as	ssets?		5		X	
6	Did the organization have members or stockholders?			_6		X	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or a	appoint	one or				
	more members of the governing body?			7a		X	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,	stockh	olders, or				
	persons other than the governing body?			7b		_X_	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year	ear by th	ie following:				
а	The governing body?			8a	Х		
b	Each committee with authority to act on behalf of the governing body?			8b	X		
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be re	ached	at the				
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		Х	
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal I	Revenu	e Code )				
					Yes	No	
10a	Did the organization have local chapters, branches, or affiliates?			10a		X	
b	If "Yes," did the organization have written policies and procedures governing the activities of such of	chapter	s, affiliates,				
	and branches to ensure their operations are consistent with the organization's exempt purposes?			10b			
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing bo	dy befo	ore filing the form?	11a	Х		
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			:			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a	X		
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris	se to cor	iflicts?	12b		×	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "	Yes," d	escribe	1	١		
	ın Schedule O how this was done			12c	X		
13	Did the organization have a written whistleblower policy?			13	X		
14	Did the organization have a written document retention and destruction policy?			14	X		
15	Did the process for determining compensation of the following persons include a review and approv	val by II	ndependent				
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision	?					
а	The organization's CEO, Executive Director, or top management official			15a	Х		
b	Other officers or key employees of the organization			15b	Х		
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)						
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange	ement v	vith a				
	taxable entity during the year?			16a		X	
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evalu	ate its j	participation				
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organic	anızatıc	n's				
	exempt status with respect to such arrangements?			16b		<u> </u>	
Sec	tion C. Disclosure						
17	List the states with which a copy of this Form 990 is required to be filed ► NONE						
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990	·T (Sect	tion 501(c)(3)s only)	avaılat	le		
	for public inspection. Indicate how you made these available. Check all that apply						
	X Own website X Another's website X Upon request						
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, or	conflict	of interest policy, a	nd finai	ncial		
	statements available to the public during the tax year						
20	State the name, physical address, and telephone number of the person who possesses the books	and rec	ords of the organiz	ation 🕽	<b></b>		
	DEBORAH S. PROCTOR - 919-556-5178						
	1029 CUNIEC DD. WARE ECDECT NC 27599						

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

\* Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter 0 in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

(A)	(B)	organization compensation (C)						(D)	(E)	(F)
Name and Title	Average	ldo	Position (do not check mo				one	Reportable	Reportable	Estimated
	hours per	box	box, unless person is both an		h an	compensation	compensation	amount of		
	week	$\vdash$	officer and a			or/trus	tee)	from	from related	other
	(describe	월						the	organizations	compensation
	hours for	<del>5</del>	يو			ated		organization	(W-2/1099 MISC)	from the
	related	ste	ast		۰	e e		(W-2/1099-MISC)		organization
	organizations	기를	<u>=</u>		oloye	E 8				and related
	ın Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) DEBORAH S. PROCTOR		=	┝═╌	l-°	<u> </u>	I as	<u> </u>			
PRESIDENT	50.00	X		х				67,931.	0.	0.
(2) JAMES M. SEMPSROTT										
TREASURER	40.00	X	<u> </u>	X	<u> </u>	<u> </u>		40,799.	0.	0.
(3) NEEDHAM W. LANGSTON				Ì					_	_
SECRETARY	1.00	X		Х	<u> </u>		_	0.	0.	0.
		<del> </del>	+	<u> </u>	+	1				
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			L.							
			-	<del>                                     </del>	-					
								-		
		+	<del>  -</del>	+-	+-		$\vdash$			<del> </del>
										<u> </u>
				_			_			

Form 990 (2011)

\$100,000 of compensation from the organization

Total number of independent contractors (including but not limited to those listed above) who received more than

Part VIII Statement of Revenue (D) Revenue (B) (C) (A) Unrelated Related or Total revenue excluded from tax under sections 512, 513, or 514 exempt function business revenue revenue 1,118. 1 a Federated campaigns 1a 1b **b** Membership dues c Fundraising events 1c d Related organizations 1d e Government grants (contributions) 1e f All other contributions, gifts, grants, and 1f 1,599,455 similar amounts not included above 80,447 g Noncash contributions included in lines 1a-1f \$ 600,573 h Total. Add lines 1a-1f Business Code 165,199 2 a UNDERWRITER & PPSA REV 711300 165,199. Program Service Revenue 32,779 711300 32,779. b FOUNDATION REVENUE f All other program service revenue 197,978. g Total. Add lines 2a-2f Investment income (including dividends, interest, and 9,466. 9,466. other similar amounts) Income from investment of tax-exempt bond proceeds Royalties 5 (i) Real (ii) Personal 6 a Gross rents b Less rental expenses Rental income or (loss) d Net rental income or (loss) (ıi) Other 7 a Gross amount from sales of (i) Securities assets other than inventory b Less: cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss) 8 a Gross income from fundraising events (not Other Revenue including \$ contributions reported on line 1c) See Part IV, line 18 b Less direct expenses c Net income or (loss) from fundraising events 9 a Gross income from gaming activities See Part IV, line 19 b Less direct expenses c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances b Less cost of goods sold c Net income or (loss) from sales of inventory **Business Code** Miscellaneous Revenue 6,566 900099 6,566. 11 a OTHER INCOME d All other revenue 6,566. e Total. Add lines 11a-11d 814,583. 204,544 0. 9,466 Total revenue. See instructions.

### Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

	e columns (B), (C), and (D)  Check if Schedule O contains a respon				
	include amounts reported on lines 6b, , 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses
<b>1</b> Gr	ants and other assistance to governments and				
or	ganizations in the United States. See Part IV, line 21				
<b>2</b> G	rants and other assistance to individuals in				
th	e United States See Part IV, line 22				
3 G	rants and other assistance to governments,				
Of	ganizations, and individuals outside the				
-	nited States See Part IV, lines 15 and 16				
	enefits paid to or for members				
5 C	ompensation of current officers, directors,				
	ustees, and key employees	108,730.	58,345.	20,854.	29,531.
	ompensation not included above, to disqualified				
	ersons (as defined under section 4958(f)(1)) and				
	ersons described in section 4958(c)(3)(B)				
	ther salaries and wages	707,900.	379,859.	135,775.	192,266.
8 Pe	ension plan accruals and contributions (include				
se	ction 401(k) and section 403(b) employer contributions)	11,657.	5,422.	3,153.	<u>3,082.</u>
<b>9</b> O	ther employee benefits	76,141.	32,398.	21,152.	22,591.
10 Pa	ayroll taxes	65,527.	34,867.	12,958.	17,702.
11 Fe	ees for services (non-employees).				
a M	anagement				
b Le	egal	20,865.	188.	20,677.	
c A	ccounting	3,566.		3,566.	· · · · · · · · · · · · · · · · · · ·
d Lo	obbying				
e Pr	ofessional fundraising services. See Part IV, line 17	50.			<u>50</u> .
f In	vestment management fees	5,358.		5,358.	
g O	ther	11,525.	10,908.	412.	205.
12 A	dvertising and promotion	19,102.	18,734.		368.
<b>13</b> O	ffice expenses	141,849.	74,715.	20,709.	46,425.
<b>14</b> In	formation technology	106,609.	91,527.	6,457.	8,625.
15 R	oyalties				
<b>16</b> O	ccupancy .	313,323.	298,879.	11,126.	3,318.
17 Tr	ravel	10,915.	4,132.	5,776.	1,007.
<b>18</b> Pa	ayments of travel or entertainment expenses				
fo	r any federal, state, or local public officials				
19 C	onferences, conventions, and meetings				
<b>20</b> In	terest				
<b>21</b> Pa	ayments to affiliates				
<b>22</b> D	epreciation, depletion, and amortization			-	
<b>23</b> In	surance	38,968.		38,968.	
at 24	ther expenses. Itemize expenses not covered pove. (List miscellaneous expenses in line 24e. If line de amount exceeds 10% of line 25, column (A) mount, list line 24e expenses on Schedule 0.)		:		
аE	DUCATIONAL MATERIALS	81,152.	80,297.		855.
ьS	IGNAL TRANSMISSION	54,129.	54,129.		
с Т	RANSLATORS/SECONDARY S	44,334.	44,334.		····
_	EMBERSHIP & DUES	33,430.	31,770.	235.	1,425.
_	Il other expenses	27,352.	174.	27,178.	
25 To	otal functional expenses Add lines 1 through 24e	1,882,482.	1,220,678.	334,354.	327,450.
	pint costs Complete this line only if the organization				
re	ported in column (B) joint costs from a combined				
	ducational campaign and fundraising solicitation.				
CH	neck here it following SOP 98-2 (ASC 958-720)				

EDUCATIONAL INFORMATION CORPORATION 56-1061859 Page 11 Form 990 (2011) Part X Balance Sheet (A) Beginning of year End of year 2,492. 265,313. 1 Cash - non interest-bearing 1 1,822,243. 968,828. Savings and temporary cash investments 2 2 Pledges and grants receivable, net 3 3 4 Accounts receivable, net 4 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 6 7 Notes and loans receivable, net 7 8 Inventories for sale or use 8 Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment cost or other 4,238,140. basis Complete Part VI of Schedule D 10a 4,143,647. 4,238,140. 10c b Less accumulated depreciation 10b 13,682. 11 Investments publicly traded securities 11 2,500. 2,500. 12 Investments - other securities See Part IV, line 11 12 13 13 Investments - program-related See Part IV, line 11 14 14 Intangible assets 981,896. 1,423,780. 15 Other assets See Part IV, line 11 15 6,898,561. 6,966,460. Total assets. Add lines 1 through 15 (must equal line 34) 16 16 17 Accounts payable and accrued expenses 17 18 18 Grants payable 19 19 Deferred revenue 20 Tax-exempt bond liabilities 20 21 Escrow or custodial account liability Complete Part IV of Schedule D Liabilities Payables to current and former officers, directors, trustees, key employees, 22 highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 23 23 Secured mortgages and notes payable to unrelated third parties Unsecured notes and loans payable to unrelated third parties 24 24 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 25 0. 26 0. Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here 

X and complete lines 27 through 29, and lines 33 and 34. **Net Assets or Fund Balances** 6,966,460. 6,898,561. 27 Unrestricted net assets 27 28 28 Temporarily restricted net assets Permanently restricted net assets 29 29 Organizations that do not follow SFAS 117, check here 

and complete lines 30 through 34.

> 6,898,561. Form 990 (2011)

6,898,561.

30 31

32

33

34

6,966,460.

6,966,460.

30

31

32

33

Capital stock or trust principal, or current funds

Total liabilities and net assets/fund balances

Total net assets or fund balances

Paid in or capital surplus, or land, building, or equipment fund Retained earnings, endowment, accumulated income, or other funds

orn	1990 (2011) EDUCATIONAL INFORMATION CORPORATION	<u> 56-106</u>	1859	Pag	<u>je 12</u>
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	_1	1,814		
2	Total expenses (must equal Part IX, column (A), line 25)	2	<u>1,882</u>	2,4	<u>82.</u>
3	Revenue less expenses Subtract line 2 from line 1	3		<u>99.</u> >	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	6,966	5,4	<u>60.</u>
5	Other changes in net assets or fund balances (explain in Schedule O)	5			<u>0.</u>
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	6,898	3,5	<u>61.</u>
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				$\Box$
				Yes	No
1	Accounting method used to prepare the Form 990 X Cash Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		<u>X</u>
b	Were the organization's financial statements audited by an independent accountant?		2b		<u>X</u>
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c		
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche	edule O			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued	d on a			
	separate basis, consolidated basis, or both			l	
	Separate basis Consolidated basis Both consolidated and separate basis			ļ	ı
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sir	igle Audit			ı
	Act and OMB Circular A-133?		3a		<u>X</u> _
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	red audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b		
			Form 9	<b>990</b> (2	2011)

#### **SCHEDULE A**

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

**Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number

			ONAL INFORMA						56	-1061	<u>859</u>	
Part I	Reason	for Public Char	rity Status (All organiz	ations mus	st complet	e this part	) See inst	ructions				
he organ	nization is not a	private foundation	because it is (For lines	1 through 1	1, check o	only one b	ox)		<del></del> .			
1 🗀			s, or association of chur									
2	A school des	cribed in section 17	70(b)(1)(A)(ii). (Attach Sc	hedule E)								
з 🔲			ital service organization		n section	170(b)(1)(	A)(ıii).					
4	A medical res	search organization	operated in conjunction	with a hosi	pital descr	ibed in se	ction 170	(b)(1)(A)(ii	ii). Enter the	e hospital	's name	e,
	city, and state	=	•						-			
5	An organizati	on operated for the	benefit of a college or ur	niversity ov	vned or op	erated by	a governr	nental uni	t described	in t		
	_	(b)(1)(A)(iv). (Compl		•			_					
6			nent or governmental unr	t described	ın sectio	n 170(b)(1	)(A)(v).					
7 X			-					r from the	general pu	ıblıc desc	ribed in	า
	An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II)											
8 🔲				(Complete	Part II )				-			
9 🗌	A community trust described in section 170(b)(1)(A)(vi). (Complete Part II)  An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from											
	_		nctions - subject to certa									
			axable income (less sect									
		509(a)(2). (Complet			,			,			•	
10 🔲			perated exclusively to te	st for publi	c safety S	See sectio	n 509(a)(4	<b>I</b> ).				
11	•	•	perated exclusively for the	-	-			-	y out the p	urposes c	of one o	or
			ations described in secti									
			organization and compl					-				
	a Type I		_	: 🔙 Турс			egrated		d 🔲 .	Type III (	Other	
е 🗀	By checking	this box, I certify the	at the organization is not	controlled	directly or	rindirectly	by one or	more dis	qualified pe	ersons oth	ner thar	n
			than one or more publicly									
f	If the organiz	ation received a wri	tten determination from	the IRS tha	it it is a Ty	pe I, Type	II, or Type	e III				
	supporting of	rganization, check t	his box									
g	Since August	t 17, 2006, has the	organization accepted ar	ny gift or co	ontribution	from any	of the folk	owing per	sons?			
	(i) A person	n who directly or inc	directly controls, either al	lone or tog	ether with	persons c	lescribed i	n (ii) and (	(III) below,		Yes	No
	the gove	erning body of the s	upported organization?							11g(i)		
	(iı) A famıly	member of a perso	n described in (i) above?	•						11g(ii)		
	(iii) A 35% d	controlled entity of a	a person described in (i) o	or (ii) above	?					11g(iii)	<u>                                     </u>	
h	Provide the fe	ollowing information	about the supported or	ganızatıon(	(s).							
				_		,			,			
(i) Name	e of supported	(ii) EIN	(iii) Type of		rganization			(vi) ls	s the	(vii) An	nount of	f
. ,	anization	',	organization (described on lines 1-9	in col. (i) lis		organizat		orgańizáti (i) organiz U.S	ed in the	sup	port	
			above or IRC section	governing								
			(see instructions))	Yes	No	Yes	No	Yes	No			
				<u> </u>					ļ			
									<del> </del>			
			<del> </del>									
				ļ								
. —								1				
otal								<u> </u>	<u>                                     </u>			

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

Schedule A (Form 990 or 990 EZ) 2011 EDUCATIONAL INFORMATION CORPORATION 56-10618

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) 56-1061859 Page 2

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not				i		
	include any "unusual grants ")	1834721.	1498167.	1583731.	2048435.	1600573.	<u>8565627.</u>
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total, Add lines 1 through 3	1834721.	1498167.	1583731.	2048435.	1600573.	8565627.
5	The portion of total contributions						<del></del>
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
6	Public support. Subtract line 5 from line 4					-	8565627.
	tion B. Total Support			<u> </u>			
Cale	ndar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
	Amounts from line 4	1834721.	1498167.	1583731.	2048435.	1600573.	8565627.
8	Gross income from interest,				,		<del></del>
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	70,476.	49,401.	31,263.	14,052.	9,466.	174,658.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV)	250,408.	301,409.	267,690.	150,105.	204,544.	1174156.
11	Total support. Add lines 7 through 10						9914441.
	Gross receipts from related activities,	etc (see instruction	ons)			12	
	First five years. If the Form 990 is for			d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
	organization, check this box and stop				·		<b></b>
Sec	ction C. Computation of Publ	ic Support Pe	rcentage				
14	Public support percentage for 2011 (I	ine 6, column (f) d	ivided by line 11, c	olumn (f))		14	86.40 %
15	Public support percentage from 2010	Schedule A, Part	II, line 14			15	85.85 <u>%</u>
16a	33 1/3% support test - 2011. If the c	organization did no	ot check the box o	n line 13, and line	14 is 33 1/3% or n	nore, check this bo	
	stop here. The organization qualifies	as a publicly supp	orted organization	· <u>.</u>			$\triangleright \mathbf{X}$
b	33 1/3% support test - 2010. If the c	organization did no	ot check a box on l	ine 13 or 16a, and	line 15 is 33 1/3%	or more, check th	nis box
	and stop here. The organization qual	ifies as a publicly s	supported organiza	ation			<b>&gt;</b>
17a	10% -facts-and-circumstances tes	t - 2011. If the org	anization did not d	check a box on line	e 13, 16a, or 16b, a	and line 14 is 10%	or more,
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"						ightharpoons
b	10% -facts-and-circumstances tes					17a, and line 15 is	10% or
	more, and if the organization meets th						
	organization meets the "facts-and circ						ightharpoons
18	Private foundation. If the organization						s <b>▶</b> □
						dule A /Form 990	

# Schedule A (Form 990 or 990 EZ) 2011 Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. It	f the organization fails to
gualify under the tests listed below, please complete Part II.)	

Sec	ction A. Public Support		_				
Cale	ndar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not						
	include any "unusual grants ")						
2	Gross receipts from admissions,						
	merchandise sold or services per						
	formed, or facilities furnished in any activity that is related to the				1		
	organization's tax exempt purpose		•				
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ						
·	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities					-	
9	furnished by a governmental unit to						
	the organization without charge						
c			-	··-		<del> </del>	<u> </u>
	Total. Add lines 1 through 5				<del></del>		
7 6	Amounts included on lines 1, 2, and						
	3 received from disqualified persons Amounts included on lines 2 and 3 received		<del> </del>	-	<u> </u>	+	<u> </u>
	from other than disqualified persons that						
	exceed the greater of \$5 000 or 1% of the						
	amount on line 13 for the year				+	<del> </del>	
	Add lines 7a and 7b	<u> </u>	-			1-	<del> </del>
	Public support (Subtract line 7c from line 6)	<u> </u>				1	<u> </u>
	ction B. Total Support		T # 1 0000	4 > 0000		4-3-0011	45 <sup>t</sup> Total
	ndar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	' (d) 2010	(e) 2011	(f) Total
_	Amounts from line 6					<del></del>	<del> </del>
10:	Gross income from interest, dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	ļ	<u> </u>		ļ		
ŀ	Unrelated business taxable income		-				
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975			-	ļ		<del> </del>
•	Add lines 10a and 10b						
11	Net income from unrelated business						
	activities not included in line 10b, whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain						
	or loss from the sale of capital assets (Explain in Part IV)						
13	Total support (Add lines 9, 10c, 11, and 12)	1					
	First five years. If the Form 990 is for	r the organization	s first, second, thi	rd, fourth, or fifth	tax year as a sect	ion 501(c)(3) organi	zation,
	check this box and stop here	J			•		▶□
Se	ction C. Computation of Publ	ic Support Pe	ercentage				
	Public support percentage for 2011 (			column (f))		15	%
16	Public support percentage from 2010					16	%
	ction D. Computation of Inve				<del></del>		
	Investment income percentage for 20	·				17	%
18	Investment income percentage from					18	%
	a 33 1/3% support tests - 2011. If the			on line 14, and lin	ne 15 is more than		
	more than 33 1/3%, check this box a						
	33 1/3% support tests - 2010. If the	•	-				and
,	line 18 is not more than 33 1/3%, che						
20							
<u>20</u>	ritrate roundation, it the organization	AL GIO HOL CHECK A	CON OFFICE 17, 13	a, or roo, cricek			

#### **SCHEDULE D**

Department of the Treasury

Internal Revenue Service

(Form 990)

**Supplemental Financial Statements** 

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047 Open to Public

Inspection

Name of the organization

EDUCATIONAL INFORMATION CORPORATION

**Employer identification number** 

56-1061859 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the Part I organization answered "Yes" to Form 990, Part IV, line 6 (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate contributions to (during year) 2 Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Tax Year a Total number of conservation easements 2a 2b Total acreage restricted by conservation easements c Number of conservation easements on a certified historic structure included in (a) 2c d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax vear > Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year > \$ 7 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) ☐ Yes and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items a Revenues included in Form 990, Part VIII, line 1 Assets included in Form 990, Part X

		ONAL INFOR								Page 2
Pa	t III Organizations Maintaining C	ollections of A	<u>rt, His</u>	torical T	reasures, c	or Other	Simil	ar Asse	ts (contin	ued)
3	Using the organization's acquisition, accessi	on, and other recor	ds, chec	k any of the	following that	it are a sigr	nificant	use of its	collection	ıtems
	(check all that apply)									
а	Public exhibition	•	<b>.</b> [	Loan or exc	change progra	ams				
b	Scholarly research	•	e []	Other						
С	Preservation for future generations									
4	Provide a description of the organization's co			-	-	-		ose in Par	t XIV	
5	During the year, did the organization solicit o	r receive donations	of art, h	istorical trea	asures, or oth	er sımılar a	ssets	_	_	
	to be sold to raise funds rather than to be ma								Yes	No_
Pai	t IV Escrow and Custodial Arran		lete if the	e organizati	on answered	"Yes" to Fo	orm 990	), Part IV,	line 9, or	
	reported an amount on Form 990, Par									
1a	Is the organization an agent, trustee, custodi	an or other interme	diary for	contribution	ns or other as	sets not in	cluded	_	_	
	on Form 990, Part X?								_ Yes	∟ No
b	If "Yes," explain the arrangement in Part XIV	and complete the fo	ollowing	table						
							-	ļ	Amount	
С	Beginning balance						1c			
	Additions during the year						1d			
_	Distributions during the year						1e	ļ		
f	Ending balance						1f	L	<del></del>	<del></del>
	Did the organization include an amount on Fo	orm 990, Part X, line	217					L_	_  Yes	∟_ No
	t V Endowment Funds. Complete r			"Voo" to Fo		IV line 10		<del></del>		
[ Fai	Endowment Funds. Complete		Τ " "				. Th			anna bank
		(a) Current year	(b) F	Prior year	(c) Two year	rs back (d	) inree	years back	(e) Four	rears back
	Beginning of year balance		<u> </u>							
b	Contributions				<del> </del>					
C	Net investment earnings, gains, and losses		<del> </del>		<del>                                     </del>				-	
d	Grants or scholarships						-			
е	Other expenditures for facilities									
	and programs		<del> </del>		+					
1	Administrative expenses		<del> </del>	<del>.</del>	<u> </u>			<del></del>		
g	End of year balance Provide the estimated percentage of the curi	ent year and halan		la column /	1 hold as			<u>-</u>	L	
2	Board designated or quasi-endowment	•	%	rg, column (	a)) Held as					
a b	Permanent endowment	%	/0							
_	Temporarily restricted endowment	% %								
·	The percentages in lines 2a, 2b, and 2c shou									
32	Are there endowment funds not in the posse	•	zation th	at are held :	and administe	red for the	organi	zation		
ou	by	SSIOTI OF THE OFGATILE		at are note t	and dominion	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	O gain	-	ſ,	res No
	(i) unrelated organizations								3a(i)	103 110
	(ii) related organizations								3a(ii)	-
b	If "Yes" to 3a(ii), are the related organizations	s listed as required i	on Sche	dule R?					3b	
4	Describe in Part XIV the intended uses of the								( OD )	
Pai	t VI Land, Buildings, and Equipm									
L	Description of property	(a) Cost or o		i	t or other	(c) Acc	umulat	ed	(d) Book	value
	Coochpilen or property	basis (invest			(other)		eciation		(-,	
12	Land		<u>'</u>	-	08,000.				208	,000.
	Buildings	·			10,089.					,089.
	Leasehold improvements							-	<u> </u>	_,
	Equipment			2.9	0,051.				290	,051.
	Other									_,
	l. Add lines 1a through 1e. (Column (d) must e	qual <u>Fo</u> rm 990, Pari	t X, colui	mn (B), line	10(c) )			<b>&gt;</b>	4,238	,140.

Schedule D (Form 990) 2011

132053 01-23-12

	dule D (Form 990) 2011 EDUCATIONAL INFORMATION CC			<u>56-1061859</u>	Page 4
Pai	t XI Reconciliation of Change in Net Assets from Form 990 to	o Audited Finan	icial St	<u>atements</u>	
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1		
2	Total expenses (Form 990, Part IX, column (A), line 25)		2	<del></del>	
3	Excess or (deficit) for the year Subtract line 2 from line 1		3		
4	Net unrealized gains (losses) on investments		4		
5	Donated services and use of facilities		5		
6	Investment expenses		6	<del></del>	
7	Prior period adjustments		7		
8	Other (Describe in Part XIV)		8	<del></del> -	
9	Total adjustments (net) Add lines 4 through 8		9		·
10 Date	Excess or (deficit) for the year per audited financial statements. Combine lines 3 at XII   Reconciliation of Revenue per Audited Financial Statements.		10	r Deturn	
1	Total revenue, gains, and other support per audited financial statements	CHES WHAT TIEVE	nac pe	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			<b>'</b>	
	Net unrealized gains on investments	2a			
a b	Donated services and use of facilities	2b		<del>-</del>	
	Recoveries of prior year grants	2c			
c c	Other (Describe in Part XIV)	2d			
d	•	20			
e	Add lines 2a through 2d			2e   3	
3	Subtract line 2e from line 1 Amounts included on Form 990, Part VIII, line 12, but not on line 1			3	
4	Investment expenses not included on Form 990, Part VIII, line 7b	140			
a	•	4a   4b			
b	Other (Describe in Part XIV) Add lines 4a and 4b	40	···-		
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)			4c 5	
	t XIII Reconciliation of Expenses per Audited Financial Staten	nents With Expe	enses p		<del></del>
1	Total expenses and losses per audited financial statements			1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a			
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIV)	2d			
e	Add lines 2a through 2d			2e	
3	Subtract line 2e from line 1			3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		1 1	
b	Other (Describe in Part XIV)	4b	<del></del>		
c	Add lines 4a and 4b			4c	
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)			5	
Pai	t XIV Supplemental Information				
	olete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also com				e 4, Part
		<u> </u>			

### SCHEDULE M (Form 990)

## **Noncash Contributions**

2011

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

Attach to Form 990.

Employer identification number

	EDUCATIONAL INFORMATION CORPORATION 56-10618							859	
Pai	rt I Types of Property			<del></del> _					
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1c	nc	(d) Method of de incash contrib	etermin		s
1	Art · Works of art								
2	Art - Historical treasures								
3	Art Fractional interests								
4	Books and publications								
5	Clothing and household goods	_							
6	Cars and other vehicles	X	29	80,447.	AUTO	AUCTIO	NS		
7	Boats and planes								
8	Intellectual property								
9	Securities - Publicly traded								
10	Securities - Closely held stock								
11	Securities - Partnership, LLC, or								
	trust interests				1				
12	Securities - Miscellaneous								
13	Qualified conservation contribution -				1				
	Historic structures		ĺ		1				
14	Qualified conservation contribution - Other								
15	Real estate Residential					·			
16	Real estate Commercial								
17	Real estate · Other		-						
18	Collectibles								
19	Food inventory						-		
20	Drugs and medical supplies								
21	Taxidermy	_							
22	Historical artifacts								
23	Scientific specimens				1				
24	Archeological artifacts				Ī			_	
25	Other ()								
26	Other								
27	Other ()								
28	Other ()								
29	Number of Forms 8283 received by the organi	zation durin	g the tax year for o	ontributions					
	for which the organization completed Form 82		-						
								Yes	No
30a	During the year, did the organization receive b	y contribution	on any property rep	oorted in Part I, lines 1-28 th	nat it mu	st hold for			
	at least three years from the date of the initial								
	the entire holding period?			,			30a		х
b	If "Yes," describe the arrangement in Part II.								
31	Does the organization have a gift acceptance	policy that re	equires the review	of any non-standard contril	outions?		31		х
	Does the organization hire or use third parties								
	contributions?			, , , , , , , , , , , , , , , , , , , ,			32a		х
ь	If "Yes," describe in Part II								
33	If the organization did not report an amount in	column (c) f	or a type of prope	ty for which column (a) is o	hecked.				
	describe in Part II	(3)							l

Schedule M (Form 990) (2011)

## SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

QMB No 1545-0047
2011
Open to Public Inspection

Name of the organization

EDUCATIONAL INFORMATION CORPORATION

Employer identification number 56-1061859

BDOCATIONAL INTOXIMITION CONTOXITION   50 1001033
FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
LOVERS BY SHARING ACCESSIBLE CLASSICAL MUSIC. WE ENTERTAIN, EDUCATE
AND ENGAGE OUR AUDIENCE WITH INFORMATIVE ANNOUNCERS, PROGRAMS AND
PUBLICATIONS. WE STRIVE TO MAKE IT EASY TO APPRECIATE AND ENJOY GREAT
CLASSICAL MUSIC.
FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
PUBLICATIONS. WE STRIVE TO MAKE IT EASY TO APPRECIATE AND ENJOY GREAT
CLASSICAL MUSIC.
FORM 990, PART VI, SECTION B, LINE 11: THE ORGANIZATION MAKES ITS 990
AVAILABLE TO THE BOARD PRIOR TO FILING.
FORM 990, PART VI, SECTION B, LINE 15: PROCESS IS UNCHANGED FROM PREVIOUS
YEARS.
FORM 990, PART VI, SECTION C, LINE 19: THE BOARD MAKES ITS GOVERNING
DOCUMENTS AND FINANCIAL STATEMENTS AVAILABLE UPON REQUEST.

# Addenda to Schedule O, Supplemental Information Conflict of Interest Policy

An employee is expected to conduct WCPE business with complete honesty and total integrity in accordance with highest ethical standards and to act in compliance with all federal, state and local laws. An employee in violation of WCPE's policies will be subject to disciplinary action up to and including termination of employment.

<u>Unacceptable Actions</u> -- Each employee should be aware that there are certain actions that may result in disciplinary action. These actions include, but are not limited to: Theft or dishonesty, including falsification of time records or furnishing false or incomplete information on WCPE records; discussing or revealing to individuals or entities any proprietary information of a confidential nature which was obtained in the course of employment; disclosing confidential or privileged information to another employee except to those employees who are authorized to receive such information; using confidential information for personal advantage; deliberate or negligent damages to WCPE property, or the property of others; allowing damage, either deliberate or through negligence, to WCPE property; bringing, or attempting to bring onto WCPE premises, any firearm, dangerous weapon, explosive material, or instruments intended to coerce or inflict bodily injury; creation of safety or health hazards or failure to comply with procedures provided for employee and public protection; possession, use, or being under the influence of drugs prohibited by law; gambling, fighting, assault, disorderly conduct, uncivilized or unprofessional behavior including using significant or intensively abusive or obscene language or gestures; insubordination to, interference with, or failure to properly, efficiently, or professionally carry out any reasonable work or related order of management; excessive or unjustified absences, excessive tardiness or failure to notify WCPE for absences; leaving the work place during scheduled work hours for other than assigned duties without management permission, except for emergencies; failing to disclose a conflict of interest, real or implied; receiving any rebate, kickback, discount, commission, reciprocal agreement or any other form of reward from any individual or organization furnishing to WCPE supplies or products where it is apparent the size or value of such consideration is to influence the recipient's decision to use or purchase the donor's services, supplies or products, or to provide some special service such as promotional broadcast time, but not business lunches and dinners or other such minor amenities which are considered normal in the course of business; receiving direct or indirect undisclosed payment or other valuable consideration to influence program selection; and, employees and their family members are not permitted to participate in contests offered by WCPE. In addition, knowledge of a breach of the above by another employee and failure to report the matter to management makes one an accomplice.

Conflicts of Interest -- WCPE is a non-profit public broadcaster and, due to the nature of broadcasting, is under constant public scrutiny. All WCPE employees are expected to conduct their business and personal affairs in such manner and with such ethics and integrity that no conflict of interest, real or implied, can be construed. A conflict of interest shall be deemed to exist whenever an employee or member of their families has any financial interest, direct or indirect, in any business furnishing services, supplies, or products to WCPE. While WCPE recognizes that employees may choose to supplement their income through a secondary job, there are instances when such a job may be considered a conflict of interest. Therefore, all WCPE employees must receive their supervisor's approval for such employment and thereafter to annually update their supervisor about any employment outside WCPE. Any changes or additions to an employee's outside employment status must be reported to the appropriate supervisor within a week of the change.

For All, But Especially for Control Room Staff -- WCPE prohibits any employee from accepting or agreeing to accept from any person or entity other than WCPE any money, service or other valuable consideration in return for or in connection with the broadcast of any matter over WCPE. Employees are not permitted to participate, directly or indirectly, in the practice of payola and or plugola. "Payola" is the direct and undisclosed payment of money or other valuable consideration to influence program selection or promote a product or service. "Plugola" is the indirect benefit flowing to an employee to influence program selection or favorably mention or display someone or something in parts of a program.

There are always two people available to privately hear complaints and/or concerns about station activities. Two people are chosen so that it is more likely that an employee or volunteer could speak with at least one of them. The above paragraphs come from the station handbook which is posted at the reception desk; in addition, each employee is given a copy of same at the time of hire.

	68 (Rev. 1-2013)					Page 2		
-	are filing for an Additional (Not Automatic) 3-Mo			-		. ▶⊠		
	Only complete Part II if you have already been gran				filed Form 886	38.		
_	u are filing for an Automatic 3-Month Extension, c							
Part	Additional (Not Automatic) 3-Month Ex	ctension (	of Time. Only file	<del> </del>				
		•		Enter filer's identifying				
Type or Name of exempt organization or other filer, see ins			0.04	Employer identification number (EIN) or				
print	EDUCATIONAL INFORMATION			56-1061				
File by th	Number, street, and room or suite no. If a P.O. bo	x, see instr	uctions.	Social security number	(SSN)			
due date	e for 1 10 150× 828			<u> </u>				
filing you return. S	only, town of post office, state, and all posts. For			ns.				
instruction	ons. WAKE FOREST NC 7	27588	<u> </u>					
Enter t	he Return code for the return that this application is	s for (file a	separate application	n for each return) .		01		
Appli	cation	Return	Application			Return		
Is For		Code	Is For			Code		
	990 or Form 990-EZ	01	CONTRACTOR OF THE PARTY OF THE	Property Services	A STATE OF THE STA			
	990-BL	02	Form 1041-A	Security No. 4.12 Security and Conference.	7 11552	08		
	4720 (individual)	03	Form 4720		09			
	990-PF	04	Form 5227		10			
Form 990-T (sec. 401(a) or 408(a) trust)			Form 6069			11		
	990-T (trust other than above)	05 06	Form 8870	n 8870				
					h. filed Farm 0	000		
	Do not complete Part II if you were not already gra							
• The I	books are in the care of > JAMES M . SEM	PSROT	T AND DEBON	AH S. PROCT	or_			
Telep	phone No. ► 919 - 554 - 5178	FAX	No.▶ 919 <i>-5</i> 5	6-9273				
• If the	organization does not have an office or place of be	usiness in 1	the United States, c	heck this box		. ▶ 🗆		
• If this	s is for a Group Return, enter the organization's fou	ır dıgit Gro	up Exemption Numl	ber (GEN)	If this	s is		
for the	whole group, check this box 🕨 🗌 . If i	it is for par	t of the group, chec	k this box	■ and attain	ach a		
lıst wit	h the names and EINs of all members the extension	n is for.						
		سرسم	PTEMBER 1			·		
4	I request an additional 3-month extension of time							
5	For calendar year , or other tax year beginning	ng /tub	057 1 ,20 11	, and ending Jul	LY 31	,2012.		
6	If the tax year entered in line 5 is for less than 12 n	nonths, ch	eck reason: 🔲 In	itial return 🔲 Final	réturn			
	☐ Change in accounting period							
7	State in detail why you need the extension		•					
				,				
8a	If this application is for Form 990-BL, 990-PF, 990	)-T, 4720,	or 6069, enter the t	entative tax, less any				
	nonrefundable credits. See instructions.				8a  \$			

### Signature and Verification must be completed for Part II only.

b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit and any

c Balance due. Subtract line 8b from line 8a. Include your payment with this form, if required, by using EFTPS

Under penalties of perjury,	I declare that I h	ave examined this form	, including accompanying	schedules and	l statements, an	d to the be	st of my
knowledge and belief, it is tr	ue, correct, and co	mplete, and that I am au	thorized to prepare this for	m.			

Signature ▶

amount paid previously with Form 8868.

(Electronic Federal Tax Payment System). See instructions.

Date ► 6-13-13 Form **8868** (Rev. 1-2013)

8b \$

8c |\$